



In this issue:

- [Continued growth for Capitalise](#)
- [Innovative car wash in Brighton Launch](#)
- [Capitalise help Steve Walker to SOAR!](#)
- [A Win:Win for Andrew Bloore and Capitalise Business Support!](#)

KEY

Achievements

Amount lent	£750,120
Business clients	103
Enquiries received	951
Businesses advised	347
Businesses assisted	263
Start-Ups helped	105
New jobs created	123
Businesses sustained	23

October 2007

Continued growth for Capitalise

The total amount lent by Capitalise exceeded three quarters of a million pounds in October and enquiries continue to flow from both our existing and new areas of operation.

- Richard Holmes at Business Link welcomed the introduction of the business loan support scheme to Surrey and said "This is an exciting initiative to help fund viable businesses which have failed to get business finance. As either a stand alone product or alongside other forms of finance, Capitalise Business Support offers an ideal opportunity to allow business growth to maximise potential".
- Interest in our our business support package is high with enquiries in 2007 running well ahead of monthly averages for 2005/06.

[top](#)

Innovative car wash business in Brighton launch

Capitalise have provided start-up business support for



Brighton based business Motosheen Limited, creating 15 job opportunities.

The operation is run by husband and wife team Russell and Lisa Allday. Motosheen Ltd has a contract in place with Standard Life Insurance to provide mobile carwash units throughout Churchill 1 and 2 multi-storey car parks in Brighton. These car parks serve the Brighton city centre and the popular Churchill Square Shopping Centre.

In the photo MD Russell Allday is pictured with operative Yedas Putie and a Motosheen trolley.



Each mobile car wash unit is run by one person and uses just 1.5 litres of water per vehicle as a result of the innovative use of two safe cleaning agents.

They are able to offer more than just a simple car wash, by finishing with more detail than the ordinary wash you would receive, but still maintaining low prices comparable with even a cheap mechanical wash.

The most important aspect of this new innovative service is the convenience - You park up and a car wash operative attends to where you are situated, so you can go shopping and not have to wait. Russell Allday, who designed the trolleys, comments "As we get better known and established here, we are seeing regular satisfied customers coming back to us every week!"

Sean Dennis, Director of Capitalise Business Support said "We are especially pleased to have helped Motosheen start their business because of the positive impact it has already had on Brighton. Not only is this a new venture providing a valuable service to the community, but it has brought further employment opportunities to the area."

[top](#)

Capitalise help Steve Walker to SOAR!

Having worked on an employed basis, Steve Walker had built up a wealth of experience of working with both children and adults with learning difficulties and physical disabilities. He



saw an opportunity for a new business venture that would allow him to continue to work with this sector and provide added value and benefits to their lives.



Based in Goudhurst, Kent, SOAR (Steve's Outdoor Activities & Recreation) provides outdoor activities to people of all ages from more deprived areas at various locations across Kent, Sussex and Essex. Activities include walking, cycling and archery and cater for all levels.

Whilst his bank was able to provide some finance towards the start-up costs, there was a funding shortfall. Steve approached Capitalise and worked with an advisor who helped him develop and refine his business plan. A successful application followed which allowed Steve to purchase the additional equipment required.

Whilst still early days, the response has been good and the concept is providing great rewards for both Steve and his participants.

[top](#)

A Win:Win for Andrew Bloore and Capitalise Business Support



Andrew Bloore, an Agricultural Contractor based in Hailsham, was our first client back in 2004.

Thanks to his determination and hard work he recently completed an important milestone; he made the final payment on his Capitalise loan!

Andrew is 'back in the mainstream' and Capitalise have been able to recycle the repaid loan and help someone else.

[top](#)



This project has received funding from:



Hastings & Bexhill
Economic Alliance

Funded through HM Government's Local Enterprise Growth Initiative

This project
has received
funding from the
Brighton & Hove
AIF Programme

Capitalise Business Support Ltd is licensed under
the Consumer Credit Act Registered in England No. 5003078
Registered Office: 7-9 Wellington Square, Hastings, East Sussex TN34 1PD, UK

For more
information on
our Loans & Business
Support, visit our website
www.capitalise.org

Or call us on
0845 601 8326

Capitalise Business Support Ltd
Summerfields Business Centre
Bohemia Road, Hastings
East Sussex TN34 1UT